

508C.18 Prohibited advertisements.

A person, including a member insurer, agent, or affiliate of a member insurer, shall not make, publish, disseminate, circulate, or place before the public, or cause directly or indirectly, to be made, published, disseminated, circulated, or placed before the public in a newspaper, magazine, or other publication, or in the form of a notice, circular, pamphlet, letter, or poster, or over a radio station or television station, or in any other way, an advertisement, announcement, or statement, written or oral, which uses the existence of the insurance guaranty association of this state for the purpose of sales, solicitation, or inducement to purchase any form of insurance or other coverage covered by [this chapter](#). However, [this section](#) does not apply to the association or any other entity which does not sell or solicit insurance or coverage by a health maintenance organization.

[87 Acts, ch 223, §18; 2011 Acts, ch 70, §22; 2019 Acts, ch 12, §30, 35, 36](#)

2019 amendment applies beginning March 29, 2019; 2019 Acts, ch 12, §35, 36